

VEF GLOBAL HYBRID STUDENT RECRUITMENT FAIR

In-Person: Istanbul, Türkiye

Online: Türkiye, Azerbaijan, Morocco, Romania, Bulgaria, Saudi Arabia,
Pakistan, UAE, Ukraine, Serbia and Russia

November 19, 2023 / vefglobal.net



Education
Fair®

Bond the events - Take place at in-person & virtual events and reach a larger target audience!

Online: Turkiye, Azerbaijan, Morocco, Romania, Bulgaria, Saudi Arabia, Pakistan, UAE, Ukraine, Serbia and Russia

In-Person: Istanbul, Türkiye

REPORT IN-PERSON & VIRTUAL- SPRING 2023

VEF GLOBAL

IN-PERSON EVENT STATISTICS REPORT

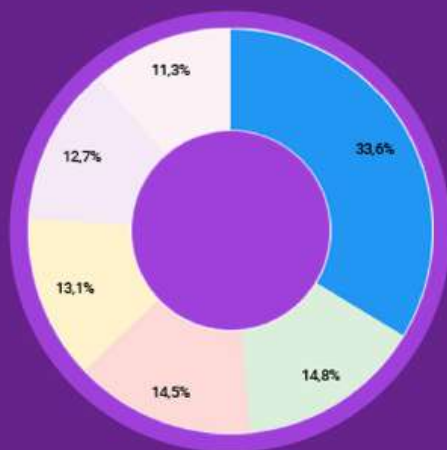


**12 MARCH
2023**



COUNTRY OF INTERESTS

- United Kingdom
- United States
- Canada
- Germany
- Italy
- France
- Switzerland
- Netherlands
- Spain
- Austria
- Belgium
- Malta
- Bulgaria
- Dubai
- Hungary
- Ireland
- Czechia
- Sweden
- Lithania
- others



PROGRAMMES OF INTEREST

- Language School
- Undergraduate
- Postgraduate
- Summer School
- Certificate
- High School

**1000+
VISITORS**



Education
Fair®

WHO CAN PARTICIPATE?

Universities

Colleges

High Schools & Boarding Schools

Language Schools

Summer & Winter Camp Schools

Travel Insurances Providers

Accommodation Providers

Language Test Providers

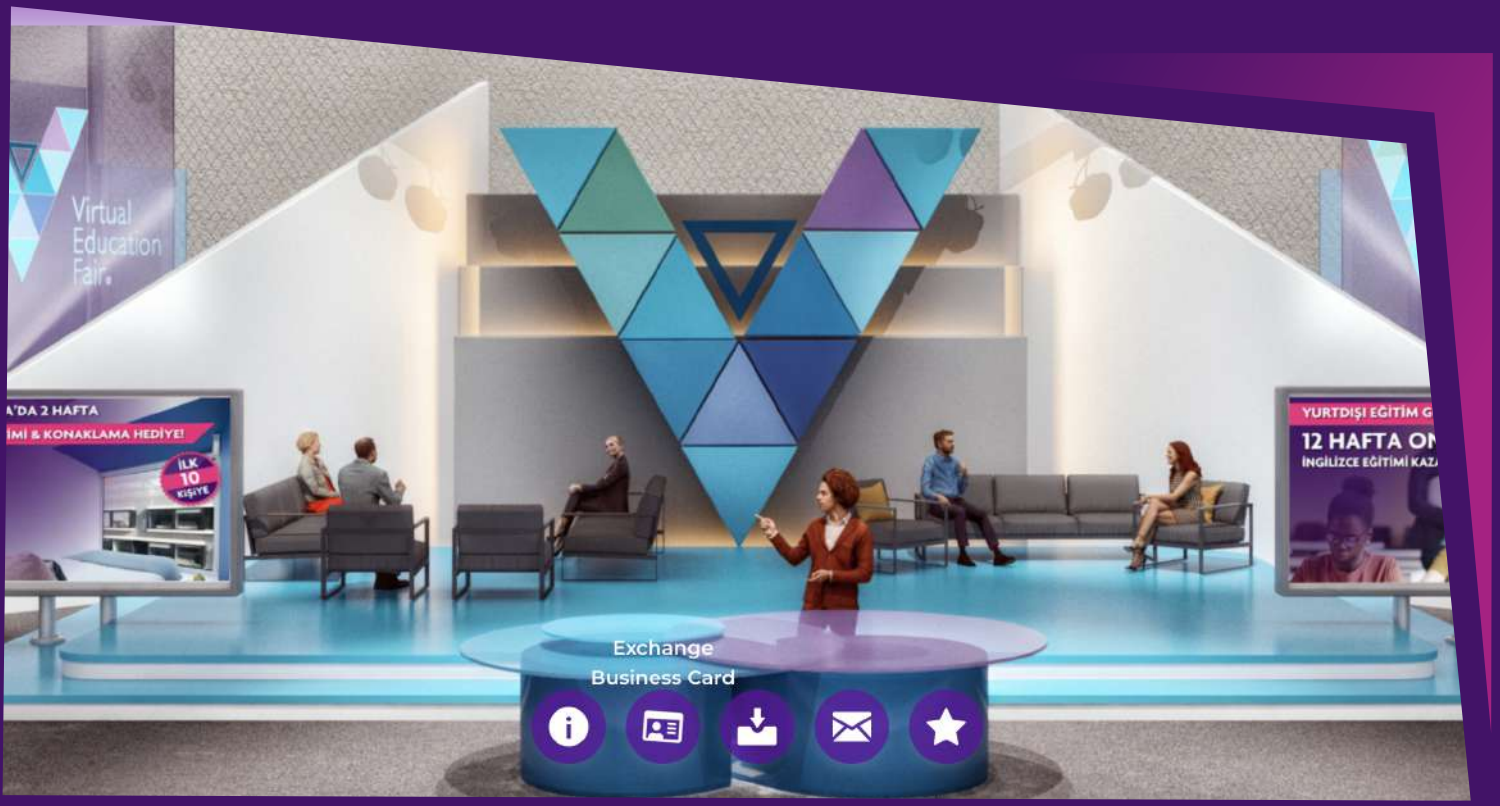


WHAT'S INCLUDED?

- Registration of 2 representatives
- Exhibition space at a 5 star venue
- Virtual booth
- Profile of institution at student website (vef.com.tr)
- Smart banners with QR codes for brochures & lead generation
- Logo, video & scholarship you offer on the official social media accounts
- Advertising of your institution
- Lunch at the venue
- Coffeebreak during the event day
- B2B meetings with counselors in the morning of the event
- Networking dinner
- Free interpreter's service during the event (on request)
- Export all the leads visited your booth at the end of the event
- Technical support, tutorials for how to use the best way of the platform
- Live chat, audio & video call with the students and parents throughout the event
- Export profiles of visitors who registered to the event & visited your booth, downloaded your materials

EXTRAS:

- Webinar (45 min) before the fair goes live ONLY 3 slots available (10:00 - 13:00) - target audience are all students & parents 490 USD
- Listing with logo at emailing to prospective students & parents until event ends 450 USD
- Extra Representative Registration 570 USD
- Pop-up to attract other agents to visit your booth during the event 250 USD



Exclusive Undergraduate Education Fair	July 21-22-23	Istanbul
Exclusive Undergraduate Education Fair	July 22-23	Ankara
Exclusive Undergraduate Education Fair	July 24-25	İzmir
Exclusive Undergraduate Education Fair	July 20	Bursa
Exclusive Undergraduate Education Fair	July 20	Adana
Exclusive Undergraduate Education Fair	July 25	Antalya
Full Tour UG Education Fair	July 20 - 25	(6days) Istanbul + Izmir + Choose 1 of the 'Single Event Day'

