

EXCLUSIVE UNDERGRADUATE EDUCATION FAIR TOUR - JULY 2023

Istanbul, Ankara, Izmir, Bursa, Adana, Antalya



Education
Fair®



Exclusive Undergraduate Education Fair - July 2023

We are happy to announce the new collaboration with EKET Fair Organization & UniTercih! With their 26 years of experience in business, and support from the Ministry of National Education they are connecting +100.000 students in-person with Turkish Universities.

With this collaboration, VEF Global will be the partner in promoting 'Studying Abroad' to students who received their university exam scores and at their final decision making period.

Who Can Participate?

- Universities
- Pathway Providers
- Language Schools

Be at the right time & place for Prospective Undergraduate!

The Higher Education Institutions Examination (YKS) is a standardized test for the admission to higher education in Turkey.

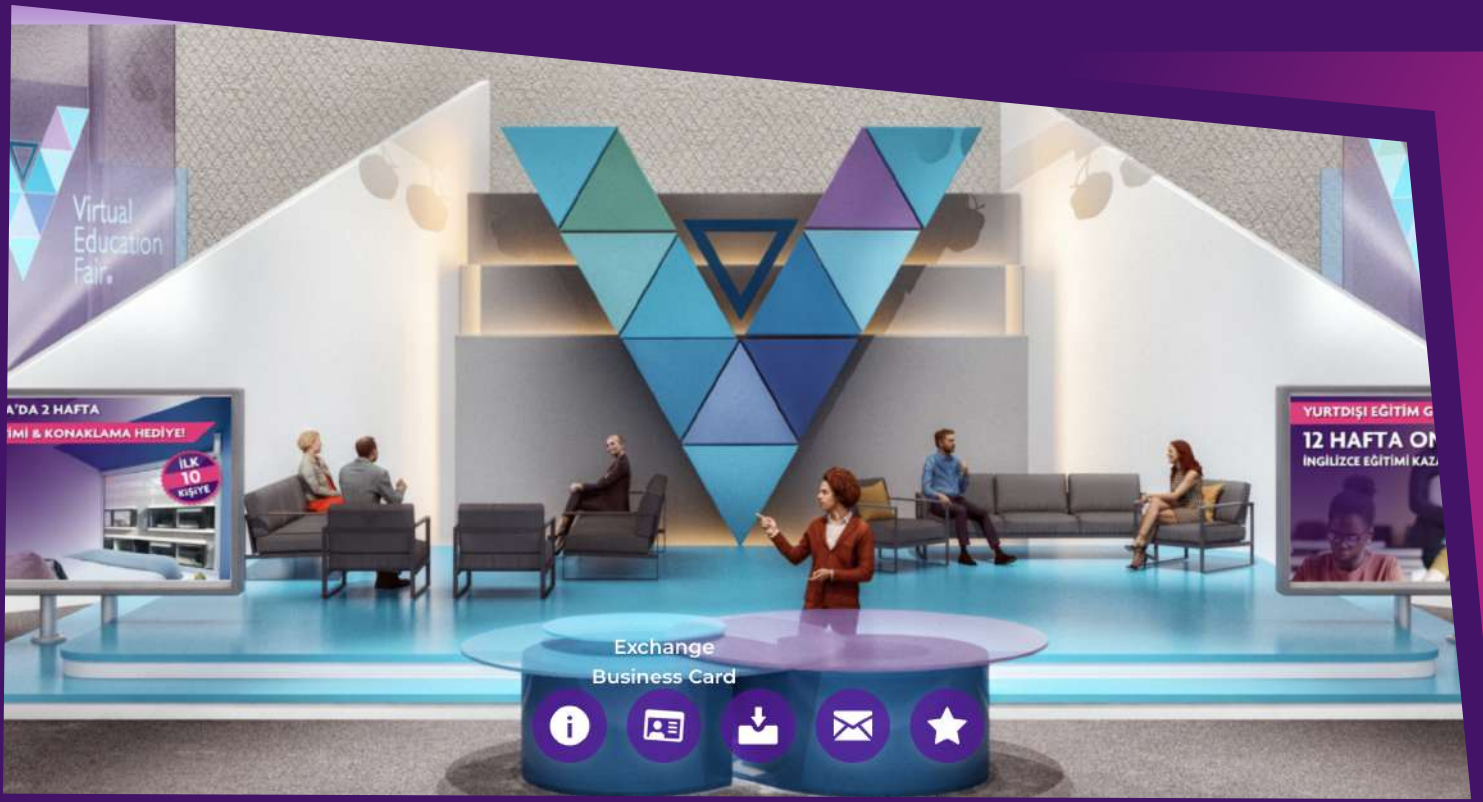
Within the Turkish education system, the only way to enter a university is through this exam. 2023 YKS will take place on June 17 & 18, results are announced on July 20 - students have to make their university preferences by the last week of July. They are placed in courses according to their scores and this is announced at the end of August.

2022 Statistics of YKS :

of applications: 3.234.318

of Quota at Turkish Universities: 1.061.686

*+200.000 applicants did not enter the exam



The Higher Education Institutions Examination (YKS) June 17 & 18
Results Announced July 20

VEF Undergraduate Education Fair Tour July 20 - 25
(Bursa, İstanbul, İzmir, Ankara, Adana , Antalya)

Placement; End of August

Exclusive Undergraduate Education Fair Tour Calendar

Exclusive Undergraduate Education Fair	July 21-22-23	İstanbul
Exclusive Undergraduate Education Fair	July 22-23	Ankara
Exclusive Undergraduate Education Fair	July 24-25	İzmir
Exclusive Undergraduate Education Fair	July 20	Bursa
Exclusive Undergraduate Education Fair	July 20	Adana
Exclusive Undergraduate Education Fair	July 25	Antalya
Full Tour UG Education Fair	July 20 - 25	(6days) İstanbul + İzmir + Choose 1 of the 'Single Event Day'





What's included?

- Registration of 2 representatives
 - Exhibition space at a 5 star venue
 - Virtual booth
 - Connecting +100.000 students who are at their decision making stage
 - Profile of institution at student website
 - Smart banners with QR codes for brochures & lead generation
 - Logo, video & scholarship you offer on the official social media accounts
 - Advertising of your institution
 - Lunchbox to participants at the venue
 - Coffeekbreak during the event day
 - Networking dinner
 - Free interpreter's service during the event (on request)
 - Technical support, tutorials for how to use the best way of the platform
 - Live chat, audio & video call with the students and parents throughout the event (if can't travel to all the cities)
 - Export profiles of visitors who registered to the event & visited your booth, downloaded your materials
- * The event will take place in 6 different cities at 5* venues, our counselors will be assisting each of our participating institutions during & after the event.



VEF GLOBAL INTERNATIONAL B2B & B2C EVENTS IN 2023



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Event Name	Date	Location
Exclusive Undergraduate Education Fair	July 21-22-23	Istanbul
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Event Name	Date	Location
VEF Global MENA Online Agent Workshop	October 19	ONLINE

Event Name	Date	Location
VEF Global Hybrid Student Recruitment Fair	Nov 19	Istanbul & Online
VEF Global online Student Recruitment Fair	Nov 19	Online
VEF Global in-person Student Recruitment Fair	Nov 19	Istanbul